



SSP STRATEGIC  
SOLUTION  
PARTNERS

UNRIVALED HOSPITALITY EXPERTISE

WHATEVER THE PROBLEM, WE HAVE THE SOLUTION

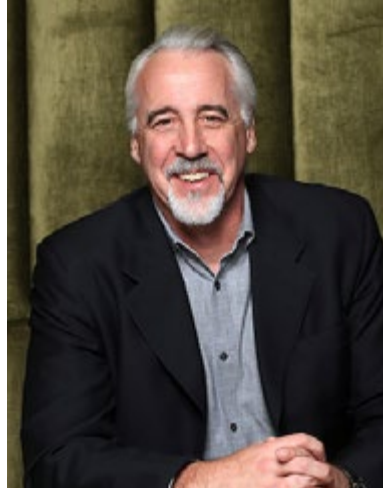
PENNSYLVANIA | ARKANSAS | FLORIDA | MEXICO

## WHO WE ARE

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**Strategic Solution Partners is hospitality's premier consulting & task force firm.**

SSP is a single source Hospitality Consultancy focused on driving top line revenue and profit maximization. We understand the pressure to generate top line revenues, and that shortening response time, streamlining your infrastructure and creatively solving problems are the keys to ongoing success. Our Advisory Services encompass Financial controls, Revenue strategy, Human Resources, Operational best practices, Competitive analysis, Systems, Sales, Marketing, Organizational staffing and Training. These services blend with our existing Task Force and Remote Revenue Generating Services allowing for the full implementation of the Consultative findings.



## OUR CUSTOMERS

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# CONSULTING SERVICES

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Strategic Solution Partners is a single-source Hospitality Solutions Provider and top hospitality consulting firms for independent hotels, hotel brands, and hospitality management companies. We are focused on delivering expert advisory services in all aspects of hotel operation and management through our highly skilled and seasoned Industry Experts. Our consulting team is composed of top-tier hospitality industry professionals, with decades of hands-on experience in assisting boutique and upscale hotels, restaurants, ownership groups of luxury hotels, and other hospitality and tourism-related companies with the execution of their goals and strategies.

## Operations

Optimizing Property Performance

Quality Assurance & Standards Compliance

Pre-Opening & Transitions

Organizational Assessment

SOP Creation

Preventative Maintenance Programs

## Food and Beverage

Overall F&B Operations Assessment

F&B Concepts Development

New Hotel Openings & Transitions

Menu Analysis & Development

Standard Operating Procedures

Sustainability

## Human Resources

Talent Acquisition & Assessment

Talent Optimization

Equity & Diversity

HR Processes Development & Audits

Domestic & International

Employment Programs

## Revenue Management

Hotel Positioning

Optimizing Revenue Streams

Sales, Marketing & Revenue Alignment

Organizational Structure

System Recommendations

Multi-Department Engagement

# CONSULTING SERVICES

## Marketing

Strategy Development  
Branding & Brand Development  
Digital Assessment / Audit  
Digital Marketing  
Social Media  
Website Development Optimization  
Strategy Alignment with Revenue

## Facilities & Engineering

Hotel Construction - Pre/Post Inspections /  
Project Management  
HVAC / Mechanical / Electrical  
FF&E: Design / Specification / Placement  
Architectural and Interior Design  
CAPEX Planning and Execution  
Preventative Maintenance Programs

## Sales

Business Positioning  
Organizational Assessment  
Deployment  
Brand Resources Optimization  
Integration Across Departments  
Optimization of Marketing  
& Public Relations

## Finance

Operational Analysis at The Corporate  
Portfolio, or asset level  
Strategic and Business Financial  
Internal Control Reviews Over Hotel,  
Corporate Finance, and Shared Service Operations  
Finance Systems Selections & Implementations  
Assessment Management



### GET STARTED TODAY

Schedule a free consultation with our consulting solutions expert, Maria Brooks, who will help you identify:

- The areas of opportunity.
- A clear vision of the solutions required.
- The best Industry Expert (s) for you.
- Any supplementary task force solutions you might need.



## REMOTE REVENUE GENERATING SERVICES

Strategic Solution Partners has built its success on being a 100% remote operation, so we know how to build an effective remote services virtual team that exceeds performance expectations. We have taken this expertise and developed revenue generating solutions for our clients in the sales and revenue optimization disciplines. Our consultants become an extension of your operation and can provide short term as well as long term solutions. Whether you are in need of lead generation, a full time remote sales manager or an entire sales team, or revenue management leadership, SSP's consultants bring the right experience and expertise, and provide integrated services that match or exceed the quality level of dedicated on-site talent.

REMOTE SALES

REMOTE REVENUE  
MANAGEMENT



# TASK FORCE SOLUTIONS

Strategic Solution Partners (SSP) is a leading provider of specialized task force consultants for the hospitality industry. Utilizing a stringent vetting process, SSP ensures each candidate has the expertise and experience necessary that enable them to contribute immediately upon placement.

**We fill management and leadership roles in every discipline within a hotel:**

Sales & Catering  
Event Management  
Finance  
Housekeeping  
Marketing  
Front Office

Human Resources  
Engineering  
F&B and Culinary  
Rooms Division  
Spa  
Rooms



**READY TO DRIVE CHANGE? GET STARTED!**

**Our COO, Jacqueline Villamil, will handpick an Account Director for you, ensuring you get the perfect match for your specific needs.**

**FIND TASK FORCE TALENT NOW**