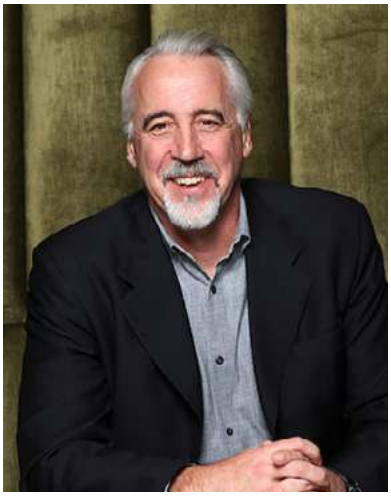
SSP
STRATEGIC
SOLUTION
PARTNERS
YOUR PARTNERS
IN PERFORMANCE
PHILADELPHIA | CHICAGO | CANCUN | DALLAS

WHO WE ARE

Strategic Solution Partners is hospitality's premier consulting & task force firm.

SSP is a single source Hospitality Consultancy focused on driving top line revenue and profit maximization. We understand the pressure to generate top line revenues, and that shortening response time, streamlining your infrastructure and creatively solving problems are the keys to ongoing success. Our Advisory Services encompass Financial controls, Revenue strategy, Human Resources, Operational best practices, Competitive analysis, Systems, Sales, Marketing, Organizational staffing and Training. These services blend with our existing Task Force and Remote Revenue Generating Services allowing for the full implementation of the Consultative findings.



OUR CUSTOMERS

THE LONDON WEST HOLLYWOOD AT BEVERLY HILLS

FOUR SEASONS Hotels and Resorts

Marriott

VICEROY HOTELS & RESORTS

Aimbridge HOSPITALITY

HEI HOTELS + RESORTS

KIMPTON® hotels & restaurants

CONSULTING SERVICES

Strategic Solution Partners is focused on providing our clients with long term revenue and performance enhancing solutions. Our product is rooted in process improvement, consistent execution, an uncompromising focus on quality, positive results and customer satisfaction. We are focused on the detailed follow through necessary for continuity and ensuring we are valuable members of our clients' teams. We take an unbiased approach and look at every situation by focusing on the strategy, structure, and people which produces a well thought out and relevant plan of action that will ultimately improve the performance of your business.

Operations

- Optimizing Property Performance
- Quality Assurance & Standards Compliance
- Pre-Opening & Transitions
- Organizational Assessment
- SOP Creation
- Preventative Maintenance Programs
- Operations Training

Food and Beverage

- Overall F&B Operations Assessment
- F&B Concepts Development
- New Hotel Openings & Transitions
- Menu Analysis & Development
- Standard Operating Procedures
- Sustainability
- Service Training

Revenue Management

- Hotel Positioning
- Optimizing Revenue Streams
- Sales, Marketing & Revenue Alignment
- Organizational Structure
- System Recommendations
- Multi-Department Engagement
- Revenue Mgmt Training

Human Resources

- Talent Management
- Talent Diversity, Equity & Inclusion
- Talent Administration
- Talent Acquisition, Training/Development & Engagement

Marketing

- Strategy Development
- Branding & Brand Development
- Digital Assessment/Audit
- Digital Marketing
- Social Media
- Website Development Optimization
- Strategy Alignment with Rev
- Marketing Training

Sales

- Business Positioning
- Organizational Assessment
- Deployment
- Brand Resources Optimization
- Integration Across Departments
- Optimization of Marketing & Public Relations
- Sales Training

REMOTE REVENUE GENERATING SERVICES

Strategic Solution Partners has built its success on being a 100% remote operation, so we know how to build an effective remote services virtual team that exceeds performance expectations. We have taken this expertise and developed revenue generating solutions for our clients in the sales and revenue optimization disciplines. Our consultants become an extension of your operation and can provide short term as well as long term solutions. Whether you are in need of lead generation, a full time remote sales manager or an entire sales team, or revenue management leadership, SSP's consultants bring the right experience and expertise, and provide integrated services that match or exceed the quality level of dedicated on-site talent.

REMOTE SALES

REMOTE REVENUE MANAGEMENT

TASK FORCE SOLUTIONS

SSP cultivates the highest level of talent for management and leadership positions resulting in a division that is trained to make an immediate impact.

Disciplines SSP Supports:

General Manager	Human Resources
Finance	Sales
Rooms	Marketing
Engineering	Catering
Food & Beverage	Event Management
Revenue Management	Spa

SSP STRATEGIC SOLUTION PARTNERS

CONTACT US

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